PERSONAL CARE

Refills, sachets and mask pouches specified around your formula

Refill pouches for shampoo, conditioner, body wash and hand soap, plus face mask pouches and sample sachets, with formula compatibility, fitment and leak resistance reviewed before the structure is locked.

Spout | Stand-up | 3-side seal | Sachets | Twin | Shaped

Custom pouches, bags and roll stock film for food, beverage, pet and personal-care brands, made in our own factory. Trusted partner factories cover structures and processes outside our range, so you keep one supplier and one team from brief to delivery.



neat-packaging.com/products/personal-care-packaging

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What personal care asks of a pouch

Surfactants, fragrance oils and sometimes alcohol can attack sealant layers over time, so the formula sets the structure before the finish does.

01

Formula compatibility

Shampoos, body washes and hand soaps combine surfactants, fragrance oils and sometimes alcohol, which can attack certain sealant layers and cause delamination or pinhole leaks.

WHAT WE REVIEW

Formula–film compatibility reviewed, with testing in our own factory when the project calls for it, before the laminate is final.

02

Refill spouts and pouring

A refill is poured into a bottle the customer already owns. Film stiffness and spout position decide whether it pours cleanly and how the pouch stands when half-empty.

WHAT WE REVIEW

Spout and cap compared with a tear-and-pour reseal pack by spill risk and leak resistance.

03

Fragrance loss and light

Volatile fragrance compounds can permeate standard films, and light-sensitive formulas can degrade behind film that transmits light. Foil or metallized layers add the barrier.

WHAT WE REVIEW

A barrier chosen by fragrance level and light sensitivity.

04

Parcel shipping and humidity

Refills sold online travel loose in parcels where they are squeezed and dropped, and bathroom humidity can wear surface print.

WHAT WE REVIEW

Cap, fitment and bottom seals reviewed for the shipping route, and varnish for the end-use environment.

Helpful for a first answer

If you already have specifications, include them. If not, we'll recommend them based on our past projects and industry standards.

1. Product type and formula base
2. Surfactants, fragrance, alcohol or oil
3. Fill volume and viscosity
4. Filling process
5. Pouch or sachet format and closure
6. Artwork, carton packing and testing scope

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Recommended formats

These 6 formats cover most personal care projects. Sizes are set from your fill weight, product density and filling line.



Spout pouches

Shampoo, conditioner, body wash and hand soap refills decanted into a bottle or dispenser, with fitment and cap reviewed for leak resistance.

ADD-ONS Spout and cap

STARTING SIZES **100 ml (3.4 fl oz)** 90 × 130 mm (3.5 × 5.1 in) + 60 mm (2.4 in) bottom gusset · **500 ml (16.9 fl oz)** 140 × 200 mm (5.5 × 7.9 in) + 80 mm (3.1 in) bottom gusset · **1 L (33.8 fl oz)** 170 × 250 mm (6.7 × 9.8 in) + 90 mm (3.5 in) bottom gusset Typical starting points; final size confirmed by sample.

MOQ **Project-specific MOQ** · Confirm after structure review

neat-packaging.com/products/spout-pouch



Stand-up pouches

Tear-and-pour refill packs with a reseal zipper, and stand-up skincare or body care refills.

ADD-ONS Reclosable zipper, Tear notch, Clear window, Spout and cap

DIGITAL MOQ **1,000 pouches per order** · 100 per design

neat-packaging.com/products/stand-up-pouch



3-side seal flat pouches

Face mask pouches and flat sample packs, with a metallized or foil barrier option and a tear notch.

ADD-ONS Tear notch, Clear window, Reclosable zipper

DIGITAL MOQ **1,000 pouches per order** · 100 per design

neat-packaging.com/products/3-side-seal-pouch

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Single-serve sachets and stick packs

Single-use lotion, shampoo and serum samples, planned as a separate project from refills.

ADD-ONS Tear notch

MOQ **Project-specific MOQ** · Confirm after structure review

neat-packaging.com/products/single-serve-sachet-packaging



Twin separable pouches

Paired skincare samples such as cleanser and toner, with equal or unequal chambers and a clean tear line between them.

ADD-ONS Tear notch

MOQ **Project-specific MOQ** · Confirm after structure review

neat-packaging.com/products/twin-pouch



Shaped / die-cut pouches

Cosmetic samples and promotional packs with a custom die-cut silhouette for display.

ADD-ONS Tear notch, Reclosable zipper, Clear window

MOQ **Project-specific MOQ** · Confirm after structure review

neat-packaging.com/products/shaped-pouch

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Materials and barrier

A pouch is a laminate: an outer print layer, a barrier layer where the product needs one, and a sealant layer that touches the product. The structure is chosen for the product, its shelf life and the filling line.



Outer print layer
PET, BOPP or kraft paper carries the print and finish.

Barrier layer
Metallized PET, aluminum foil or nylon, chosen for oxygen, moisture, light or puncture.

Sealant layer
PE or CPP forms the seals; RCPP for retort processing.

Standard barrier
Dry goods with modest shelf-life needs

Medium barrier
Aroma- and moisture-sensitive dry goods

High barrier
Products sensitive to oxygen, light or moisture, and heat-processed packs

STRUCTURE	BARRIER	BEST FOR	NOTES
PET / PE	Standard	Sample sachets and refills with a compatible formula	Clear print quality and reliable heat sealing are the main inputs.
PET / VMPET / PE	Medium	Face masks, creams and fragrance-sensitive formulas	Metallized layer for moisture, aroma and oxygen barrier review.
PET / AL / PE	High	Foil barrier for moisture-, oxygen- or aroma-sensitive samples	Foil layers are not microwaveable and block in-line metal detection.
PET / NY / PE	Medium	Larger refill formats and packs with higher handling or shipping risk	Nylon layer adds puncture and drop resistance.
Mono PE	Standard	Lower-impact review where formula compatibility and the recovery stream allow	PE-based option where accepted by local recycling streams.

Barrier tiers are qualitative. OTR and WVTR (oxygen and water-vapor transmission rate) values depend on the final structure and thickness and are confirmed per project.

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Add-ons and finishes

Features are matched to the format, the product and how the pack is opened, reclosed and displayed. Each is confirmed on the proof before production.

Spout and cap

Top or corner spout with screw, flip-top or sport cap, matched to viscosity and dispensing.

ON Spout, Stand-up

Reclosable zipper

Press-to-close, slider or front zipper, matched to the product and how the pack is reopened.

ON Stand-up, 3-side seal, Shaped

Tear notch

Standard, V-type or dot notch placed where the user holds and opens the pack.

ON Stand-up, 3-side seal, Sachets, Twin, Shaped

Clear window

Shows product color, texture or fill level; placement is reviewed against barrier needs.

ON Stand-up, 3-side seal, Shaped

FINISHES BUYERS IN THIS CATEGORY ASK FOR

Matte

Low-glare, understated look that keeps small text easy to read.

Soft-touch

Velvety hand feel.

Spot matte / spot gloss

Spot UV varnish that contrasts logos or key graphics with the base finish.

Metallic look

Metallized film or foil layers showing through unprinted areas.



FINISH IN FOCUS

Soft-touch

A soft-touch coating gives the pack a matte, velvety hand feel with low glare. Coffee, personal care and cosmetics brands often choose it for packs that shoppers pick up and handle. Color and feel are confirmed on the proof.

Center: soft-touch. Sides: kraft-look and satin metallic.

ARTWORK AND PROOFING

We supply the dieline for the agreed size and check your artwork against it before issuing a proof. Brand colors, white ink and finish are confirmed on the proof.

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Start where your volume is

Minimum order quantities vary by pouch style, size, material structure, printing method and the number of artworks. The figures below are practical starting points rather than universal minimums. Final eligibility is confirmed after we review your pouch specification and artwork.

DIGITAL

Stand-up pouches

1,000 pouches per order

100 per design

DIGITAL

3-side seal flat pouches

1,000 pouches per order

100 per design

GRAVURE

Formats with a digital MOQ

5,000 pouches per design

Printing plates quoted separately

Per order
The smallest total quantity for one order of that format.

Per design
The smallest quantity for each artwork within the order.

Project-specific
Set after the structure, size and add-ons are reviewed.

GRAVURE PRINTING, IN FULL

Gravure printing: 5,000 pouches per design for most pouch formats. Specialty formats (such as spout, retort and shaped pouches, and roll stock) are project-specific. Unit price includes machine setup and printing proofs; printing plates are quoted separately. Multiple designs may be gang-printed when size, material and schedule allow; confirmed per project.

Formats marked Project-specific MOQ stay project-specific for gravure as well.

SPECIALTY FORMATS AND FILM

Spout pouches · Single-serve sachets and stick packs · Twin separable pouches · Shaped / die-cut pouches

Project-specific MOQ
Confirm after structure review

Setup and proofing costs may apply, especially for low-volume or multi-design orders. Every figure applies to the pouch format it is listed with, not to a whole category. Full MOQ guide: **neat-packaging.com/landing/low-moq-custom-pouches**

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From brief to delivery

Eight steps with clear approval points. Nothing moves to volume until you have signed off the specification and artwork.

01 **Brief**
Tell us what you're packing and how it's sold. Fill weight, quantity, number of designs or a reference pack help if you have them.
Send what you have

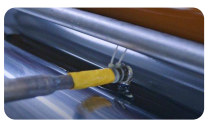
02 **Quote**
We recommend the format, structure, print route and add-ons, and quote by quantity tier.
Confirm the specification

03 **Proof**
We place your artwork on the dieline; a proof confirms layout, text, colors and finish.
Approve the proof

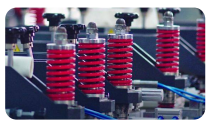
04 **Sample**
Where the project needs it, a sample confirms size, fill and closure before volume. The route and any costs are confirmed first.
Check fit and fill

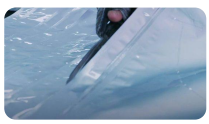
05 **Approval**
Final specification, artwork, quantity and trade term are confirmed in writing.
Sign off the order

06 **Production**
Printing, lamination and converting at the factory running your job.


Printing


Slitting


Bag making


Trimming

ON OUR PRODUCTION FLOOR

Track progress

07 **QC**
Checks follow the QC scope agreed for the project, for example print, dimensions, seals and add-ons.
Review the agreed checks

08 **Shipping**
Packed and shipped by sea, air or express on the agreed trade term, such as FOB, CIF or DDP where available.
Receive and inspect

Timelines depend on format, print route, quantity, approvals and shipping method, and are confirmed with each quotation.

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Documentation and QC scope, agreed per project

We agree the documentation and QC scope with you before the order. It depends on your product, the material structure, the target market and the factory running your job.

DOCUMENTS YOU CAN REQUEST

Specification sheet
Format, size, material structure, thickness and add-ons as approved.

Material declarations
Food-contact declarations from material suppliers for the target market.

Migration test reports
Third-party lab reports where the market or product requires them.

QC checklist
The checkpoints, sampling level and acceptance sign-off agreed for the order.

Pre-shipment photos
Packed goods, labels and carton marks before dispatch.

Shipping documents
Commercial and transport documents for the agreed trade term.

Availability depends on the structure, the factory running your job and the target market, and is confirmed before the order.

TYPICAL QC CHECKPOINTS, SELECTED PER PROJECT

- ✓ Incoming material review
- ✓ Seal and package-integrity checks
- ✓ Packing, labels and quantities
- ✓ Printing and lamination checks
- ✓ Finished-pouch inspection
- ✓ Pre-shipment review

TESTS IN OUR OWN FACTORY

Permeation · Fold-crack · Formula-film compatibility

Run when the project calls for them; the test scope is agreed per project. Results describe the tested sample and imply no certification.

CLAIMS ON YOUR PACK

Food-contact, recyclable and compostable wording on your pack is reviewed against the documents available for the final structure and target market. This brochure carries no certification marks.

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Questions buyers ask first

Which products does this guide cover?

Personal care refills such as shampoo, conditioner, body wash and liquid hand soap, plus face mask pouches and sample sachets. Detergent and cleaner refills are not part of this guide; see the household packaging page on our website.

How is formula compatibility reviewed?

Tell us the formula base and what it contains, such as surfactants, fragrance oils, alcohol or oil; pH and viscosity help if you have them. Compatibility testing can run in our own factory, and the plan is agreed per project before the film structure is locked.

What is the MOQ?

Digital starting points for stand-up and 3-side seal pouches are on the MOQ page (p. 07). Spout pouches and sachets are project-specific; setup and proofing costs may apply.

Who produces the bags?

Our own factory makes every format in this guide. When a project needs a structure or process outside that range, trusted partner factories step in, and the same team manages your order.

Spout and cap, or tear-and-pour?

Compare them by spill risk when decanting, how the pouch stands when half-empty and leak resistance with the cap on. The closure is matched to user handling and the filling equipment.

Can refills and trial sachets be one project?

Refill packs and single-use trial sachets run on different filling equipment and order quantities, so they are usually planned as separate projects.

What documentation can be reviewed?

Material declarations, compatibility testing notes, artwork proof, sample approval notes, seal checks and QC checklists are agreed per project for the selected formula and structure.

START A PROJECT

Tell us what you're packing and how it's sold. We'll recommend the format, structure and print route.

Already have a spec? Send it via our quote form.

EMAIL susan@neat-packaging.com
WEBSITE neat-packaging.com/products/personal-care-packaging
WHATSAPP Chat link on the website
FOLLOW LinkedIn YouTube Facebook Instagram TikTok

Scan to open the personal care page

NIAITE (Neat Packaging). This brochure is a general guide. Specifications, MOQ, documentation scope and availability are confirmed per project in a written quotation. Product images are representative.

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